

Ivan du Plessis

Media Buyer / Facebook Ads Manager |  Southeast Asia-based | Open to U.S. & Global Time Zone Roles
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Hi Hiring Team,

I'm Ivan du Plessis — a Media Buyer & Facebook Ads professional with experience producing high-performing ad creatives, analyzing campaigns, and building swipe libraries that accelerate client growth.

I handle ad creative production, campaign research, landing page alignment, A/B testing, and lead capture integration with speed, precision, and measurable results — ensuring campaigns hit their targets while freeing internal teams to focus on scaling and fulfillment. I also create workflows and documentation that streamline campaign management and improve ROI.

You can view my portfolio and real examples of my work here:

👉 ivantraining.com/media-buyer-resume/

I'd welcome the opportunity to support your team and contribute from day one. I'm available to start immediately.

Thank you for your time,
Ivan du Plessis

