

# Ivan du Plessis

Email Marketing & Lead Generation | 📍 Southeast Asia-based | Open to APAC & EMEA Time Zone Roles  
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**Hi Hiring Team,**

I'm Ivan du Plessis — an Email Marketing & Lead Generation professional with experience building and scaling cold outreach systems that generate qualified leads and booked appointments.

I handle list sourcing, multi-step sequences, deliverability setup, campaign optimization, and inbox management with speed, precision, and measurable results — ensuring outreach campaigns hit the right audience while freeing internal teams to focus on conversions. I also create workflows, automation systems, and reporting dashboards that improve campaign efficiency and ROI.

You can view my portfolio and real examples of my work here:

👉 [ivantraining.com/email-marketing-resume/](https://ivantraining.com/email-marketing-resume/)

I'd welcome the opportunity to support your team and contribute from day one. I'm available to start immediately.

Thank you for your time,  
**Ivan du Plessis**

