

Ivan du Plessis

Digital Marketing Specialist |  Southeast Asia-based | Open to APAC & EMEA Time Zone Roles
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Hi Hiring Team,

I'm Ivan du Plessis — a Digital Marketing professional with experience executing multi-channel campaigns, optimizing performance through analytics, and producing creative assets that drive qualified leads and business growth.

I handle paid social, email automation, SEO/SEM, landing pages, and content strategy with speed, precision, and attention to results — ensuring campaigns perform efficiently while freeing internal teams to focus on core initiatives. I also create workflows, reporting dashboards, and campaign optimizations that improve operational efficiency and ROI.

You can view my portfolio and real examples of my work here:

👉 ivantraining.com/digital-marketing-resume/

I'd welcome the opportunity to support your team and contribute from day one. I'm available to start immediately.

Thank you for your time,
Ivan du Plessis

