# Welcome to 7 Figure Agency



## Why Should You Listen To Us?

- Done over 1.7 million for our agency... not 83K/month once.
- "4 Hour Work Week" Agency
- 150 Clients, 1 Ad, 250K/month
- We've been where you are and know how to get you where you want to go.



## Meet your coaches... Omer Bloch

- Went from Uber driver and working at whole foods...
- To... selling over 100 clients in 90 days.
- Wasn't always this way... struggled first 6 months.
- Again, he was where you are and knows how to get you where you want to go.



## Meet your coaches... Mark Coulter

- Consults on paid ads/traffic for the BIGGEST agency players.
- Helped us go from 50K/month to 250K/month with paid ads.
- When he ran his agency... only got clients from paid ads.
- He is THE KEY to helping you scale.
- Charges 15-25K for an agency funnel build and ads setup.
- Military + copywriting legend.



## Meet your coaches... Marcos Rosenkjer

- Sold millions in car sales at 18 (college dropout)
- Got to 10K/month without knowing what Facebook ads were...
- Sales and operations legend.
- Living proof of the "4 hour work week"... he paraglides/travels the world full time while the agency scales.



## Meet your coaches... Joel Kaplan

- Consulted billionaires on marketing in early 20s.
- Closed \$100,000+ deals right out of college.
- First million online by 26.
- Cracked the code on "how to fire yourself from your agency."
- Make money, make a difference.



## Where you are... and where we will take you.

- Overwhelmed ---> stress free (80/20)
- 80 hour work week ---> 4 hour work week.
- No systems ---> All the systems.
- No sales machine ---> never ending sales machine.
- 6 figures ---> 7 figures.



### How this program will break down...

- Live Coaching Calls
- Online Course
- Sales Training with Omer
- Additional Training with Joel
- WHATEVER YOU NEED, WE ARE HERE FOR YOU.
- We've got your back. You have my word.



#### What we will cover...

- What it takes to build a 7 figure agency empire... (3 pillars)
  - Automated Prospecting + Paid Ads
  - How to close like the top dawgs in the industry using "the perfect webinar"
  - How to fire yourself from your agency (systems)
- And then.. How to scale from 83K/month to 200K/month...
  - The Hybrid Model/Innovation Principle
  - Client Retention + Improving Results
  - o Teams, Hiring, Etc.



## My promise to you...

- Work out the kinks and build the foundation.
- Fire yourself from your agency.
- Help you scale your agency.
- Give you back your financial and time freedom.
- And again, I have your back and I will be here for you NO MATTER WHAT!



### Let's dive in...



#### Foundation...

- One niche.
- 2-3 Ads... NOT ONE MORE!
- Know the basics (LLC, taking payment, what is an agency?)
- Social proof and knowing how to get results.
- Dedicated all your energy to building a productized service.
- ... OR ELSE YOU WILL DROWN. AND THAT'S IT.



## After you have the foundation in place...



## The 3 Pillars To A 7 Figure Agency...

- Creating sales opportunities on demand (setting appointments)
- Closing sales opportunities (closing appointments)
- And then firing yourself (*systems*)



After you have worked out the kinks and have the foundation in place.. The fastest way to accomplish the 3 pillars is allocating all your money to cracking the code on paid ads and hiring VAs to systemize



Cracking the code on paid ads and closing is **the single** most important key to scaling... PERIOD!



And having systems in place (VAs, team, SOPs, etc.) is will be the final step of entering the "FREEDOM KINGDOM."



Now that you have the overview...

Let's wrap up with one last thing.

A reminder that there are ups and downs of an agency owner.

And that scaling + freedom requires hard work.

