



EXAMPLES OF FUNNELS

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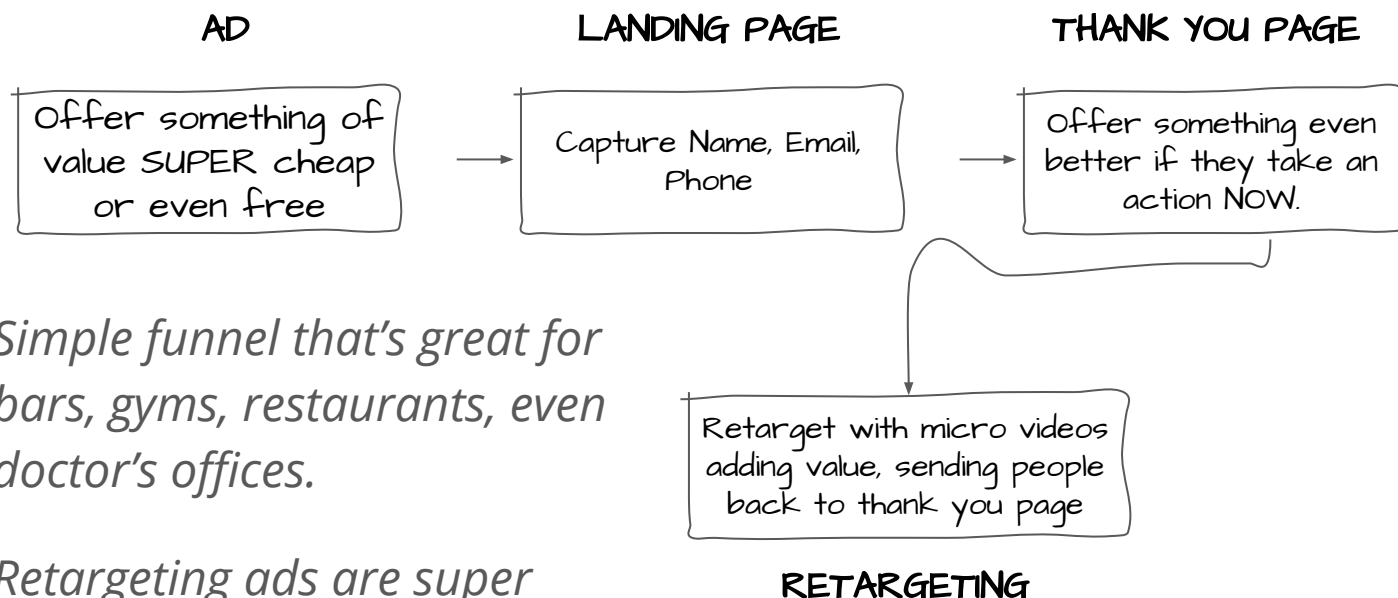




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THE CRAZY DISCOUNT FUNNEL



Simple funnel that's great for bars, gyms, restaurants, even doctor's offices.

Retargeting ads are super cheap at 1-2cents per video view.

THE CROWD FUNNEL



Funnel ideal for real estate events or even a webinar.





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THE BIRTHDAY BAR FUNNEL



Funnel used for targeting people whose birthdays are coming up, great for bars and nightclubs.

THE NIGHTCLUB FUNNEL



Funnel ideal for a local nightclub, using a Facebook event page which helps promote organic exposure and virality.

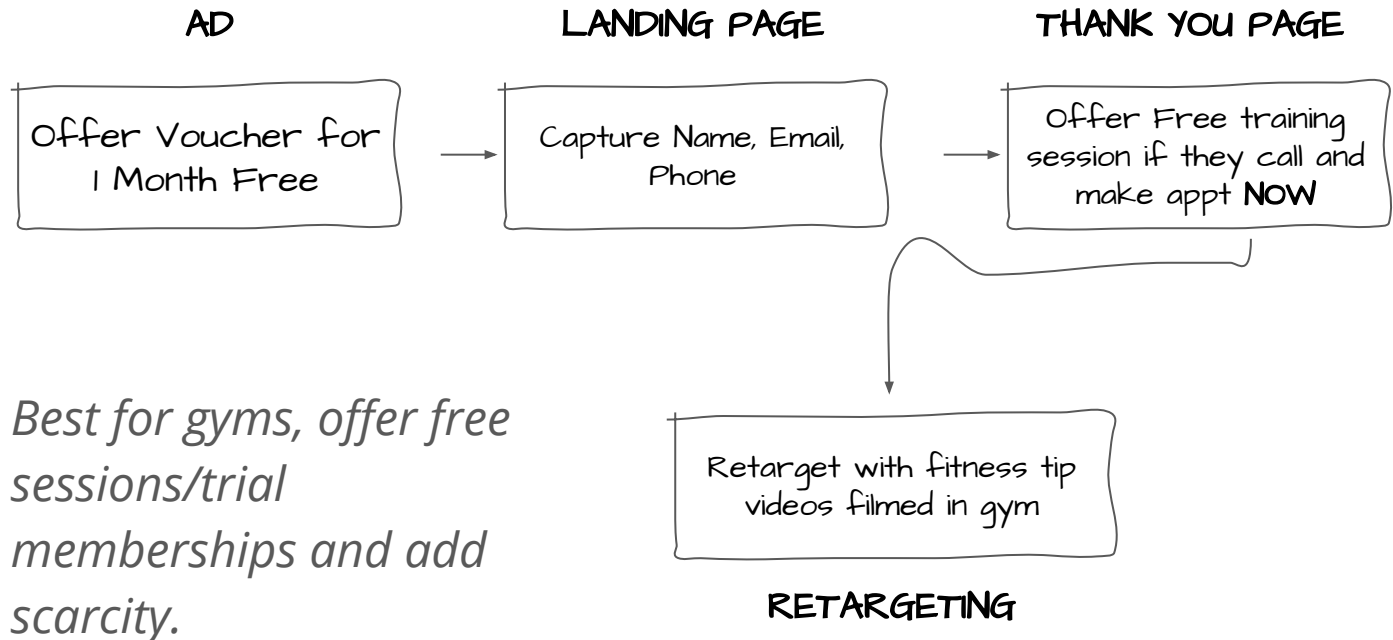




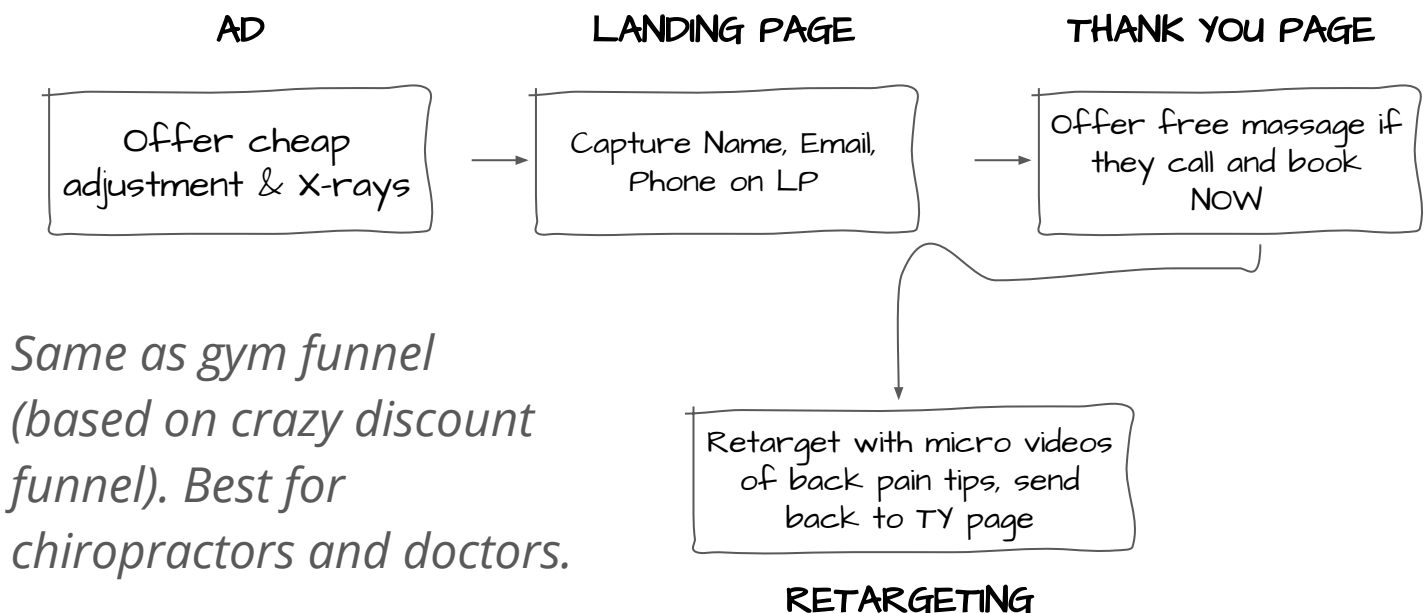
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THE GYM FUNNEL



THE DOCTOR FUNNEL

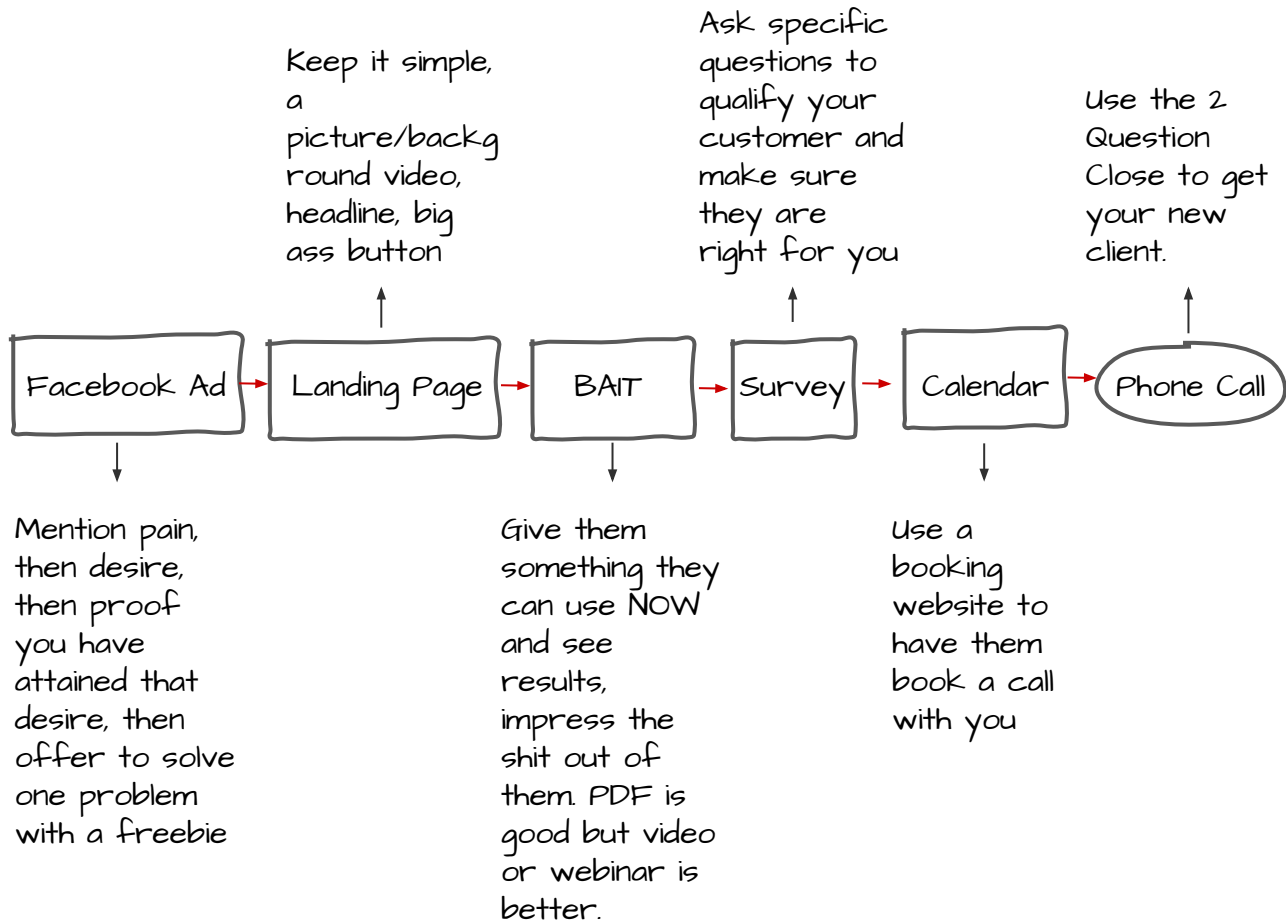




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THE COACHING FUNNEL



Higher-end funnel for health/business coaches.





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THE JESSICA FUNNEL

JESSICA'S RESULT

- Her "Result" client is an Architect named David
 - David Made \$2k/month before hiring Jessica
 - After Jessica, David is making a consistent \$10k/month, recent best was a \$17k month
1. Set sales target
 2. Reverse engineer
 3. Track Sales

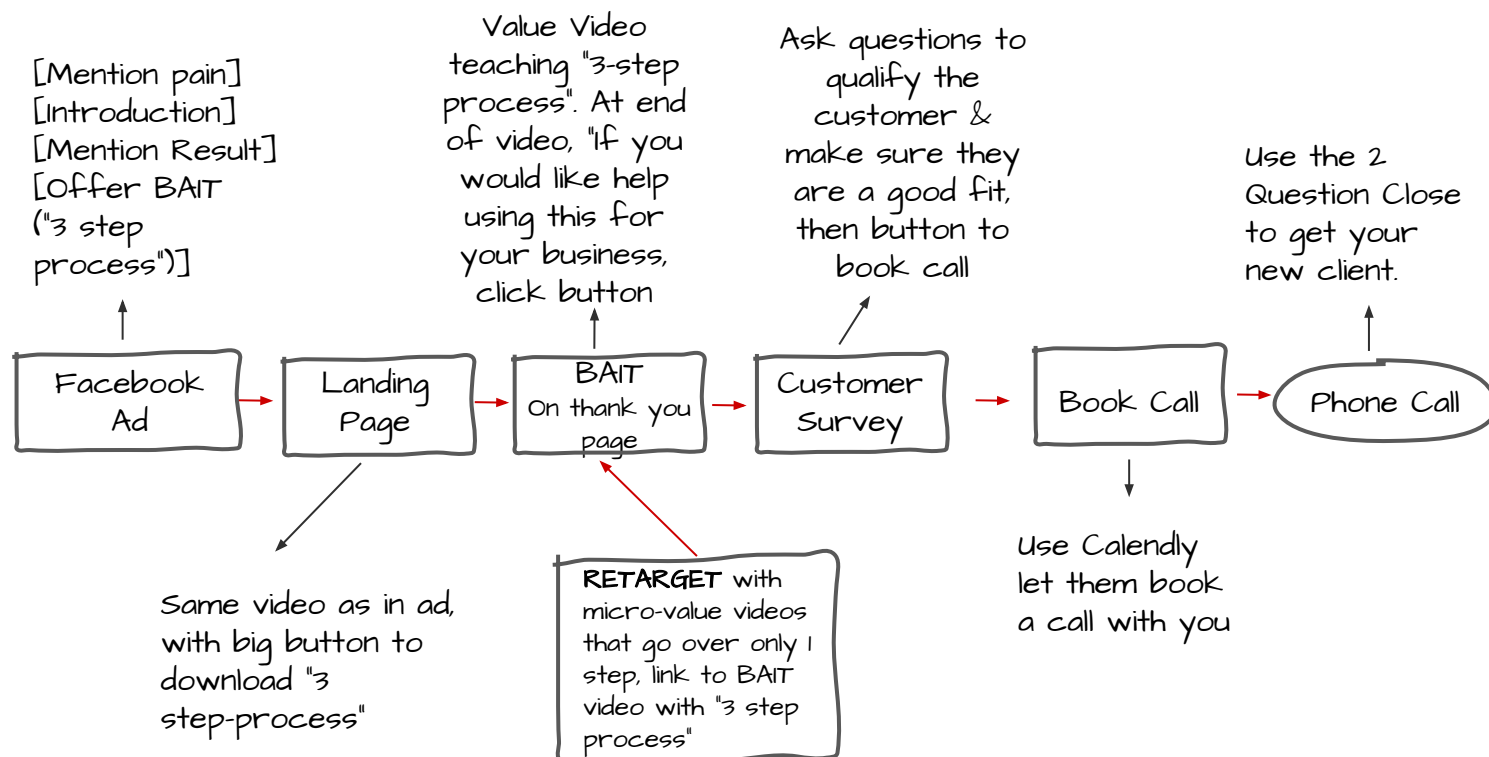
HOW DID SHE DO IT?

- She helped him set sales goals
- She showed him how to reverse engineer his business
- She showed him how to better track sales.

LET'S CREATE A 3 STEP PROCESS AND CALL IT FANCY NAMES.

What I did for David . . .

1. Created a Sales Scale
2. Result Hacking
3. Personalized Customer Journey



Example funnel for one of Dan's private coaching clients.

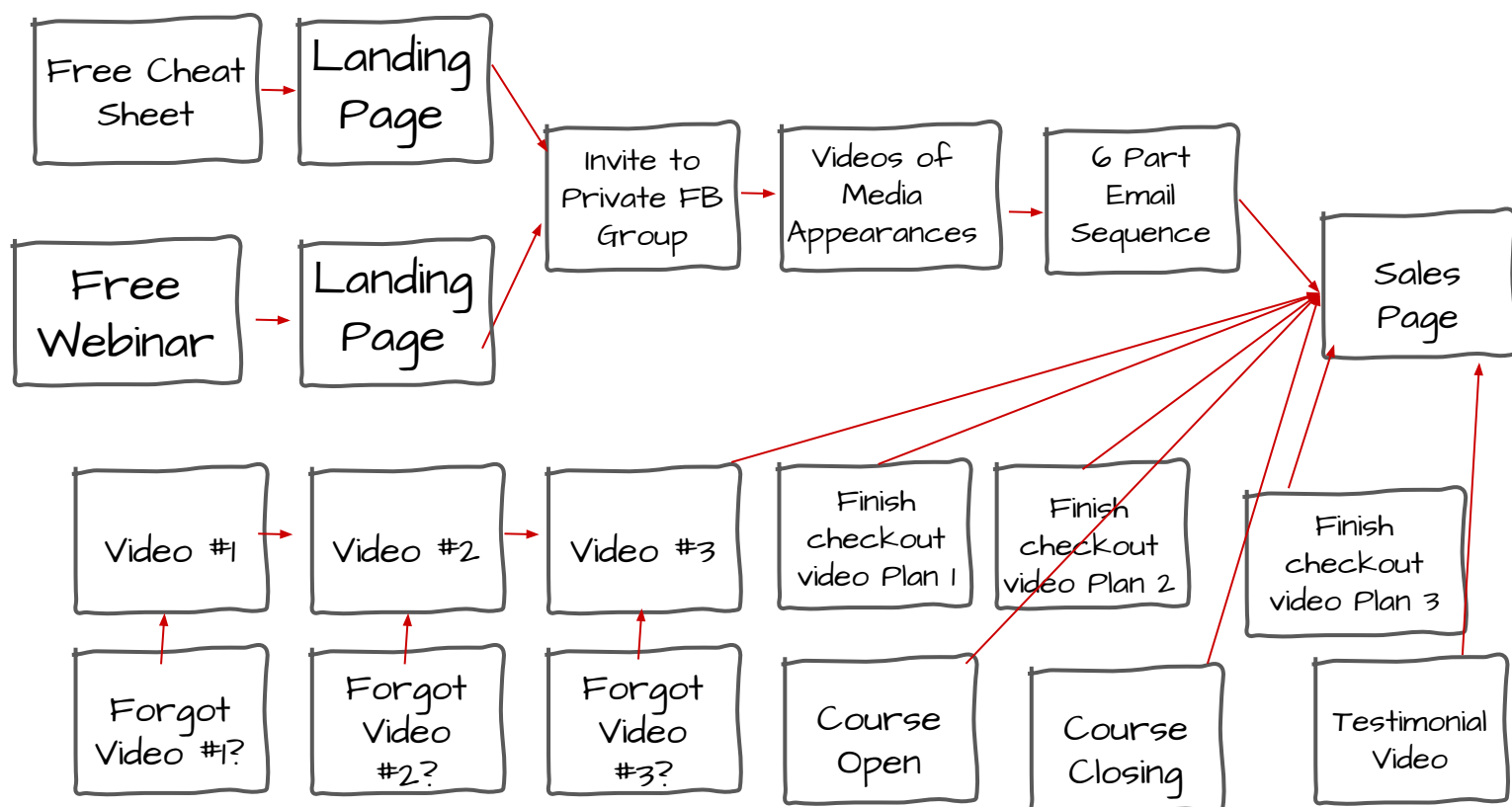




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THE DAN HENRY FUNNEL



An advanced funnel for high-end courses/group programs.

All funnels were made using [Click Funnels](#)

